



FALL CONFERENCE

Vendor/Sponsor Opportunities

Full-Day Human Resources Conference

October 21, 2021, 8 a.m.—4:30 p.m.

New Location: Westin Downtown Sarasota

100 Marina View Drive, Sarasota

100+ Projected HR Professionals

Vendor Set Up: 7 a.m.



~~PRESENTING SPONSOR: \$2,000 2-SOLD~~

- Skirted Table in Vendor Area.
- 2 Representatives Included w/meal for each.
- 5 Minutes to Address the Group at the start of the event.
- Floor banner/stand allowed in main presentation room.
- Presenting Sponsor designation and Logo on all marketing and publicity materials.
- Included in Vendor Bingo Card Raffle w/Chapter provided raffle item.
- May include item in goodie bag (#130 needed 1-week prior to event).
- May collect business cards for a raffle drawing at the end of the conference, with vendor- provided raffle item of choice.
- ~~Limit (2 in non competing market sectors)~~



HAPPY HOUR SPONSOR: \$1,500

- Skirted Table in Vendor Area.
- 2 Representative included w/meal for each.
- Floor banner/stand allowed in main presentation room.
- Signage w/logo provided on the bar during the 4:30—6:00 p.m. Happy Hour Reception
- Happy Hour Sponsor may address the happy-hour group, if desired.
- Happy Hour Sponsor designation and Logo on all marketing and publicity materials.
- Included in Vendor Bingo Card Raffle w/Chapter provided raffle item.
- May include item in goodie bag (#130 needed 1-week prior to event)
- May collect business cards for a raffle drawing at the end of the conference, with vendor- provided raffle item of choice.
- Limit (1)



SPONSOR/VENDOR: \$750

- Skirted Table in Vendor Area.
- 2 Representatives Included w/meal for each.
- Floor banner/stand allowed in Vendor Area.
- Sponsor designation and Logo on all marketing and publicity materials.
- Included in Vendor Bingo Card Raffle w/Chapter provided raffle item.
- May collect business cards for a raffle drawing at the end of the conference, with vendor-provided raffle item of choice.
- Limit (20)

Please Note: Due to the nature of this event, there is no exclusivity of market sector offered.



DRINK STATION SPONSOR: \$500

- Signage w/logo provided on the drink station table—full day.
- 1 company representatives in attendance with meal provided.
- Limit (2)



DESSERT SPONSOR: \$400

- Signage provided on the dessert table—lunch only.
- 1 company representative in attendance with meal provided.
- Limit (2)

Rev. 5.5.21



Goodie Bag Only Sponsor: \$100 (Multiple Avail.)

- Provide 130 logo items for goodie bag
- No Event Attendees
- No Vendor Table

For more information, and to reserve your space, please contact:
Steve Hall, SHRA Sponsorship Director at
sponsorship@myshra.org