



UNIVERSITY of  
**SOUTH FLORIDA**  
Muma College of Business  
Graduate Programs

# Graduate Programs Overview

## Overview

USF's high-quality graduate programs link theory and practice to prepare students to take leading positions in business and society. USF graduate business students have access to real-world learning from faculty experts, study abroad opportunities, and college events and networking opportunities.

**See the back of this handout for brief descriptions of USF's 12 graduate business programs.**

## Application Process

### DEADLINES

The deadlines listed below are the university-wide application deadlines. Programs may have priority deadlines\* and so applicants should check their intended program for that information. Deadlines by Program:

#### FALL

June 1

#### SPRING

October 15

#### SUMMER

**(MACC AND MS FINANCE ONLY)**

February 15

\*Applications received by the priority deadline will receive maximum consideration. Applications received after the priority deadline, but by the final university deadline, are considered on a space-available basis. Applications must be completed with all required information by the stated deadline. Any application materials received after the deadline may be reviewed on a space-available basis.

### ONLINE APPLICATION

Please set aside approximately 30 minutes to complete the application and attach supporting documents. Applicants may save their data and return to the application at any time in the future Visit [usf.edu/applynow](https://usf.edu/applynow)

# AACSB

The Muma College of Business is measured against the best and brightest among business schools accredited by the Association to Advance Collegiate Schools of Business. **Less than half of one percent of the 13,670 business schools worldwide can boast this accreditation** and just 188 schools worldwide are dually accredited, as USF is, in business and accounting.



# USF Business Graduate Programs

## Professional Master of Business Administration

The USF MBA program is designed with the full-time working professional in mind. Most of our students continue in their professional careers while completing the MBA program. Students come from all over the Tampa Bay region and they appreciate our accelerated calendar and the availability of evening and Saturday courses held at the Tampa and Sarasota-Manatee campuses. USF's Professional MBA is nationally ranked. USF's part-time MBA is nationally ranked.

## Executive MBA

While demanding, the program is designed for executives balancing their work and family lives. This curriculum equips students with fundamental skills, leadership qualities and international perspective needed to advance into the C-suite. Ideal candidates have 8-12 years of managerial experience.

## Vinik Sport & Entertainment Management Program

Made possible by a partnership with the Tampa Bay Lightning and The Lightning Foundation, the Vinik Sport & Entertainment Management Program emphasizes business fundamentals of sports: management, marketing, finance, economics and accounting. It is USF's only full-time, lock-stop, cohort based, dual-degree MBA program.

## Online Master of Business Administration

The online MBA combines the quality and rigor of USF's face-to-face program with the convenience of learning any time, anywhere. Choose your electives or pursue a concentration in cybersecurity, data analytics, health care analytics, or compliance, risk and anti-money laundering.

## Master of Accountancy

This program is designed to meet the increasing needs of business, government and public accounting. Students entering the MAcc program must already have the equivalent of an undergraduate degree in accounting from an AACSB- or regionally-accredited school. The program may also be structured to satisfy the requirements to sit for Florida's CPA Examination.

## Master of Science in Business Analytics & Information Systems

The MS in Business Analytics & Information Systems meets the needs of the marketplace for expertise in both information technology and management. Highly qualified individuals with motivation for leadership in information technology fields are encouraged to apply for admission to this program.

## Weekend Executive MS in Business Analytics & Information Systems

The professional Master of Science in Business Analytics & Information Systems is designed for working professionals who want to move into management positions in the information systems and information technologies arenas. This is a business degree, which covers both the technology related to business intelligence and the managerial aspects of implementing these technologies in organizations.

## Master of Science in Finance

The Master of Science in Finance is a specialized degree that emphasizes finance and economics. This program offers an advanced education for people who want to pursue careers in corporate finance, investments, financial services and related areas.

## Master of Science in Management

This is a progressive, dynamic program where students learn about interpersonal and organizational dynamics, planned change, and implementation. Leadership, teamwork, communication skills and organizational change are emphasized. Students can focus on project management, human resources, and management information systems.

## Master of Science in Marketing

This specialized graduate degree where students can choose an area of emphasis: marketing analytics, digital marketing and brand management, or supply chain management. For the professional currently employed in marketing, it offers the opportunity to enhance overall knowledge, skills, and abilities.

## Master of Science in Entrepreneurship & Applied Technologies

The Master of Science in Entrepreneurship & Applied Technologies integrates the principles for successful opportunity recognition, technology and market assessment, product commercialization, new venture formation, and new venture financing into a single interdisciplinary curriculum.

## Master of Science in Supply Chain Management

The Master of Science in Supply Chain Management is a cohort-based program designed for managers who need advanced training in the discipline while continuing to work full time. The 32-hour program is delivered in a hybrid format, meeting one week on campus each semester with the remaining coursework online. This program is completed in three consecutive semesters.

## Master of Science in Hospitality Management

The degree offers a variety of learning experiences through case studies, experiential learning, research projects and public, private and institutional partnerships to help students reach their career goals. It is designed for those who want to play a vital role in addressing the changes and challenges in the hospitality industry. The master's degree is offered 100 percent online.

USF's  
part-time MBA was  
ranked in the

**Top 100**

among public and private  
universities in 2019 by *U.S.  
News and World Report*.

USF's Vinik Sport &  
Entertainment Management  
Program was ranked

**No. 4** | **No. 3**  
worldwide | nationwide

in 2019 by *SportBusiness  
International* magazine.

USF's Master of  
Accountancy program ranked

**No. 42** | **No. 16**  
overall | nationwide

with 17-23 full-time faculty in  
the 2018 Public Accounting  
Report ranking.

USF's Center for  
Entrepreneurship graduate  
program was ranked

**No. 12**  
nationwide

in 2019 by *Entrepreneur*  
magazine for 2019.