



Truly Human Strategies for Today's Challenges

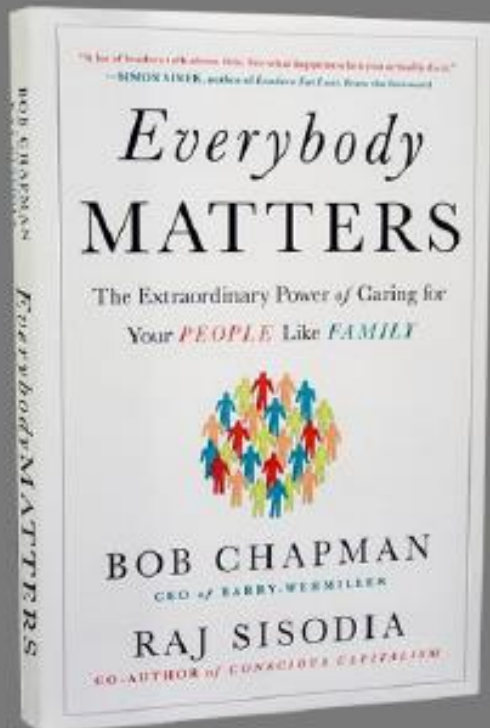


Chapman & Co. was founded to share what we've learned with organizations who place equal importance on people, purpose, and performance.

barrywehmiller
bw
betterworld

\$ **3.0**
Billion
Global Firm

Successfully
Blended
115
Acquired
Companies



“People achieve good things, big and small, every day. Celebrate them.”
– Bob Chapman, CEO

200+
Locations
Worldwide

Compound Growth Since
1987
18% Revenue
16% Share Price

What we do

Chapman & Co. helps organizations put
Truly Human Leadership into practice.

We are your partners in creating people strategies that match your business strategies.

Your people are:

Your leaders, critical to shaping your future

Your employees, whose commitment impacts every part of your business

Your customers, who must be understood as much more than a source of revenue

After getting to know your needs and aspirations, we work with you to address your pain points. We can help you create a roadmap to becoming a more resilient, attractive and energized organization that serves your people and your business objectives.



We focus on **solution areas** to meet the emerging needs of business

Customer Experience

We begin with the premise that your customer experience will not exceed your employee experience. An intentional focus on people in your span of care leads to greater customer service and resulting loyalty.

Inclusion

Companies that are intentional about inclusion and employee experience are winning the talent war. We offer a unique D&I program, and we design employee experiences that connect from day one.

Inspired Employees

Too many organizations push through change without the buy-in and support of their people —often with disastrous results. We understand what it takes to build involvement and commitment at all levels, so work and change are embraced and energized.

Skills for a Changing World

From customer service to leadership, the skills required today are different from the past. We help you define the needs of your organization and build the skills to prepare your people and your business for what's next.

Assess & Shape Intentional Culture

High performing cultures and highly committed employees don't happen by accident. It takes insight, clarity and strategy. When done right, this can be as powerful as any investment in your business.



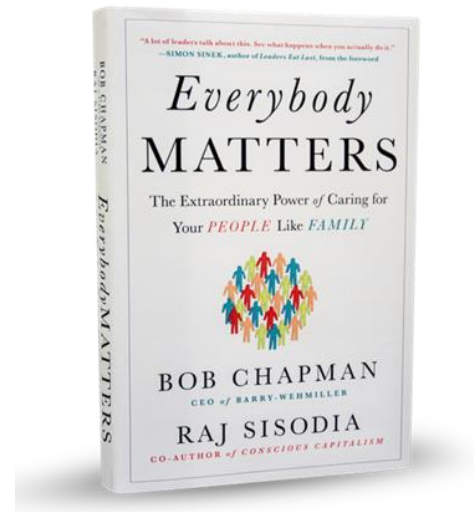
What we do

We Work Where People and Business Intersect



Resources.

Practical resources for you and your team.



- [Everybody Matters book](#)
- [Everybody Matters documentary](#)
- [Servant Leader TED Talk by Chapman & Co.](#)
- [Short animation on Truly Human Leadership](#)
- [TED Talk by Barry-Wehmiller CEO, Bob Chapman](#)
- [Additional Resources to Support Your Organization](#)

Contact Us.

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Our Vision

We believe business can be the most powerful force for good in our society today. After all, in the places that we work, learn, play, heal and grow, how we lead affects how we live.

Our Mission

To have a positive and sustained impact on business performance and people's lives. We inspire the best in people, organizations, and society as a whole.

Our Values

Seek to Understand
Show up to Serve
Make it Better

